



WCRA Alliance Partner-

WCRA is excited to share with you that your 2022 Finals Event is one of nine finals events that have been selected for WCRA Silver Alliance Status. This designation is due to your association being a part of the WCRA Alliance and your Athlete's support through nominations of your events throughout this year and in past years.

Athletes that voluntarily nominate your finals to earn VRQ points toward our WCRA Major, Cowtown Christmas Championship Rodeo, will be eligible for the following benefits:

1. Top Hand Bonus - This is a \$500 cash bonus. Based on your event results we will apply Top Hand Bonus points to each athlete that nominated your event. The athlete with the most points in a single discipline at the end of the event will earn the Top Hand Bonus. This Bonus will be awarded to one athlete only.
2. Coupon Code – Option to apply 20% discount coupon code distributed to your finals event athletes.
3. Expanded Points – As a Silver Alliance Event, your athletes will receive points up to 10<sup>th</sup> place regardless of how many paid places are awarded. This will greatly expand the opportunity for your athletes to gain points with a limited field of competitors for our WCRA Major Events (typically, WCRA only awards points to paid places)

Furthermore, your association would be moved to Silver Alliance Status, meaning that your Finals in the future will be offered these same/similar benefits.

To ensure that we can award the correct athlete the Top Hand Bonus and apply the Expanded Points to your athletes, we ask that following your event, we receive your full results (beyond paid places) within 48 hours of the conclusion of your event.

Additionally, our sister company, Rodeo Logistics, has an online entry system ([entrytool.com](http://entrytool.com)) and an online stall and RV management system ([openstalls.com](http://openstalls.com)) to assist you in operations for your Finals and Association Events in the future. These products will save you revenue annually, as they come at no charge to you, and will potentially eliminate your current credit card processing fees. Using our products can upgrade your Association to Silver Alliance Status for all your events Annually. If you would like more information about these products, please contact Rodeo Logistics at 888-343-1123 or visit the websites: [www.rodeologistics.co](http://www.rodeologistics.co) / [www.entrytool.com](http://www.entrytool.com) / [www.openstalls.com](http://www.openstalls.com)

Thank you again for being a part of the WCRA Alliance. We hope that you have a successful season finale, and we look forward to working with you in 2023. If you have any questions, please do not hesitate to contact us.

World Champions Rodeo Alliance